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## heard tv.com

interviews with authors who have something to say





advertise on



interviews with authors who have something to say

Are you ready to make our smart, savvy, viewers

who spend

\$743,400 annually

your customers?



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Ad	Size	Cost Per Month
Single Page Banner Ad (40k max)	300 x 600 px	\$250 (6 month min)
Single Page Banner Ad (40k max)	300 x 250 px	\$100 (6 month min)
Single Page Banner Ad (40k max)	300 x 100 px	\$75 (6 month min)
Television – 30 min	Length	Cost Per Ad
Weekly Commercial	:15 (pre and post show)	\$625 (no min)
Weekly Commercial	:30 (pre and post show)	\$937 (no min)
Television – 60 min	Length	Cost Per Ad
Weekly Commercial	:15 (pre, half, post show)	\$800
Weekly Commercial	:30 (pre, half, post show)	\$1,000
Television specials have differe	nt prices. See your sales representati	ve for schedule and pricing.